What Speakers Get from WIMDI

We want our relationships with our speakers to feel win-win, so we work hard to treat our talent well. If you speak with WIMDI you'll:

• Make new connections.

Whether it's client leads, new recruits or a new circle of pals, you'll meet likeminded, downright awesome women/folks who want to accelerate their careers.

• Expand your profile.

We'll promote your event to our large membership via our mailing lists and social media in the four weeks leading up to your talk. If available, we also typically share a few related articles written by our speaker on our social accounts to help them get even more reach and exposure.

• Sharpen your presentation skills.

Our speaker coach will help you deliver a talk you're proud of and make you an even better speaker than before (you know, in case you do have a TED Talk on the horizon!). Many of our speakers say that the time and care we put into refining their talks is priceless and the best part of working with us.

• Have a Blast!

Our WIMDI audiences are, simply put, damn fantastic. WIMDI members are incredibly engaged and attentive -- the kind of audience a speaker dreams of. And they know to use Q&As for questions (not comments!). Woo hoo!

Speaker Compensation

One thing we think it's important to be upfront about is that we don't pay our Webinar speakers. Webinar events are free because we want our resources to be available without barriers to as many people as possible. We provide these amazing resources through the power of awesome volunteers, and speakers who lend us their talent.

Although we don't have a budget to pay our speakers, we try our best to give our speakers an amazing experience. We want to make sure that even if you're not being financially compensated we're offering more than just "exposure" for your time, effort and expertise. WIMDI offers speaker coaching to all of our speakers as a way to bridge this gap, and make sure you walk away with something that's valuable.

We think that working with a WIMDI speaker coach is a great opportunity to work on refining new content. We love to help our speakers create talks that are dazzling and well-polished that they can pilot with us and then continue to use for years to come at conferences, or paid corporate speaking events.

We'll also help you find new connections within our audience. We're happy to offer our audience the opportunity to sign up to your mailing list or promote your blog post, podcast, books or other content through our social media posts in the month we're promoting your talk.

How to Apply

Please fill out our application form and one of our volunteers will get in touch to discuss potential opportunities.

Apply at <u>wimdi.com/speak</u>