

# WIMDI - Speaking at a Glance

Welcome to WIMDI's Prospective Speaker's Info Kit! We're excited that you're interested in speaking for us. This document will take you through everything you could ever want to know about working with us and set you up a great experience.

## About the Community

Members: 4,000+  
Established: 2015  
Events per Year: 24

## About Our Members

Industries: Tech, Mining, Engineering, Sciences, Finance, Law, etc  
Seniority: Intermediate & senior leaders and individual contributors  
Gender Identity: Women, trans men, and genderqueer, agender, intersex, two spirit, and non-binary folks

## About Our Talks, Workshops & Webinars

Length: 45-minute talks (including Q&A)  
Frequency: Monthly  
Timing: Thursday evenings (5:30 - 7:30 PST)  
Attendees: 40 - 200  
Recorded: Yes  
Topics: Non-technical, career & leadership-focused, narrowly tailored topics, highly practical and immediately applicable

## What You Get\*

Exposure: Promotion via our mailing list and social channels  
Mailing List: Over 4,000 members  
Social Media: Twitter, LinkedIn, & YouTube  
Recording: A recording of your talk posted to our YouTube Channel  
Coaching: Support from our speaker coach to refine your talk  
Optional: Sharing your materials (articles, videos, books) on social

\*At this time, we do not offer financial compensation to our speakers, as we do not charge for our events and run WIMDI without financial sponsorship.